



# HAWKEYE CLASSIC SHOW

★ NEW 3-DAY SHOW – 4 JUDGES – ALL CLASSES ★

AQHA/IQHA-Approved, Two Double-Judged, Split-Combined Shows

**July 3-5, 2020**

Iowa Equestrian Center • Cedar Rapids, Iowa  
Hosted by IQHA District 2 & Warren County Quarter Horse Association

## Dear Sponsor:

Welcome to the 2020 Hawkeye Classic Show hosted by IQHA District 2 and the Warren County Quarter Horse Association! Two double judged, split combined shows will kick off Friday, July 3 through Sunday, July 5 at the Iowa Equestrian Center, located on the Kirkwood Community College campus, in Cedar Rapids, Iowa.

If you would like to be a sponsor, please look over the opportunities we have to offer – we look forward to working with you!

The Hawkeye Classic Show Committee is working hard to provide a competitive show that is very affordable and fun. We will offer great prizes with random drawings, High Point All-Around awards, Circuit Awards, Dog Races and a Saturday evening exhibitor party.

Please find the sponsor information sheet below listing our sponsorship levels and a sponsor sign-up sheet with information on advertising during the show, through announcements, signage and social media. Please take the time to read through the opportunities available to you. We have a sponsorship package to fit all levels of participation, whether you are a business, exhibitor or trainer.

We welcome the opportunity to work with you to find the package that best fits your needs. In-kind contributions of product or services can also be applied toward 50% Select sponsorship levels. For further information, contact Brian Hamrick at (319) 573-0616.

## **HAWKEYE CLASSIC SPONSORSHIP LEVELS**

### **HAWKEYE CLASSIC EXHIBITOR PARTY SPONSOR \$500 CASH**

- If you are a trainer or exhibitor you get first preference for stalling. (*Note: Stall locations cannot be guaranteed until sponsorship **and** stall reservation (2 separate checks please) have been received and confirmed. Stall locations are handled on a first paid/first choice basis. Please include first and second choices for your stall location. Stall checks will not be cashed before June 18, stall fees not included in sponsorship.*)
- Business card or logo advertised on Hawkeye Classic Facebook page & Hawkeye Classic page on IQHA website.
- Signage and opportunity to talk or do a presentation at the exhibitor party.
- Name on signage in the show arena /prize area.
- Sponsor recognition announced at least four times per day during the show.

### **CLASSIC: \$1000 Cash**

- Classic level sponsors get 2 free stalls and first preference for stalling. (*Note: Stall locations cannot be guaranteed until sponsorship **and** stall reservation (2 separate checks please) have been received and confirmed. Stall locations are handled on a first paid/first choice basis. Please include first and second choices for your stall location. Stall checks will not be cashed before June 18, stall fees not included in sponsorship.*)
- Business card or logo advertised on Hawkeye Classic Facebook page, Iowa Quarter Horse District 2 Facebook page, Iowa Quarter Horse Amateur Facebook page & Hawkeye Classic page on IQHA website with link to sponsor's website.
- Signage and opportunity to talk or do a presentation at the exhibitor party. Name on signage in the show arena /prize area. (Signage to be provided by sponsor.)
- Sponsor recognition announced at least four times per day during the show.

**SELECT: \$200 Cash**

- Business card or logo advertised on our Hawkeye Classic Facebook page & Hawkeye Classic page on IQHA website.
- Name shared on signage board at the show office area.
- Sponsor recognition announced at least three times per day during the show.

**HIGH POINT ALL-AROUND SPONSORS: \$100 PER AWARD**

- Business card or logo advertised on our Hawkeye Classic Facebook page & Hawkeye Classic page on the IQHA website.
- Name shared on signage board at the show office area.
- Sponsor recognition announced at least two times per day during the show.

**CIRCUIT/CLASS AWARD SPONSORS: \$25 PER AWARD**

- Business card/logo advertised on Hawkeye Classic Facebook page & Hawkeye Classic page on IQHA website.
- Name shared on signage board at the show office area.
- Sponsor recognition announced at least two times per day during the show.

**IN-KIND SPONSORSHIP:**

- You can also donate product and/or services and be considered a Select sponsor
- (Class sponsorships are not eligible for in-kind sponsorships.)
- **For all in-kind sponsorships 50% of the donation must be in cash**

**HAWKEYE CLASSIC VERSATILITY RANCH HORSE CHALLENGE \$250 Cash Sponsorship per division:**

- Business card or logo advertised on Hawkeye Classic Facebook page & Hawkeye Classic page on IQHA website.
- Name shared on signage board at the show office area.
- Sponsor recognition announced at least four times daily at the show.

**COMPANY** \_\_\_\_\_

**NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY, STATE, ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

\*IQHA Reserves the right to utilize sponsorships as best meet the needs of the show; however, you may make a request as to what classes in-kind donations are distributed.

Hawkeye Classic Exhibitor Party Sponsorship (\$500): \$ _____				
Classic Sponsorship (\$1000): \$ _____		Select Sponsorship (\$200): \$ _____		
High Point All-Around Sponsorship (\$100 per Award) \$ _____				
Youth _____	Nov. Youth _____	Amateur Sel. _____	Amateur _____	Nov. Amateur _____ Open _____
Circuit/Class Sponsorship (\$25 per class): \$ _____ CLASS # _____ CLASS # _____ CLASS # _____ CLASS # _____				
Hawkeye Classic VRH Challenge Sponsorship, \$250 per division: (Circle choices)    Open    Amateur    Youth				

Please list In-Kind Product or Service and retail value (50% of sponsorship price): \_\_\_\_\_

\_\_\_\_\_

**TOTAL REMITTED** \_\_\_\_\_

*\*\*Note stall locations cannot be guaranteed until sponsorship and stall reservation (2 separate checks please) have been received and confirmed. Stall locations are handled on a first paid/first choice basis. Please include first and second choices for your stall location.*

**Make checks payable to IQHA District 2. Mail to: Hawkeye Classic, c/o Brian Hamrick, 720 Merritt Rd., Springville, IA 52336**